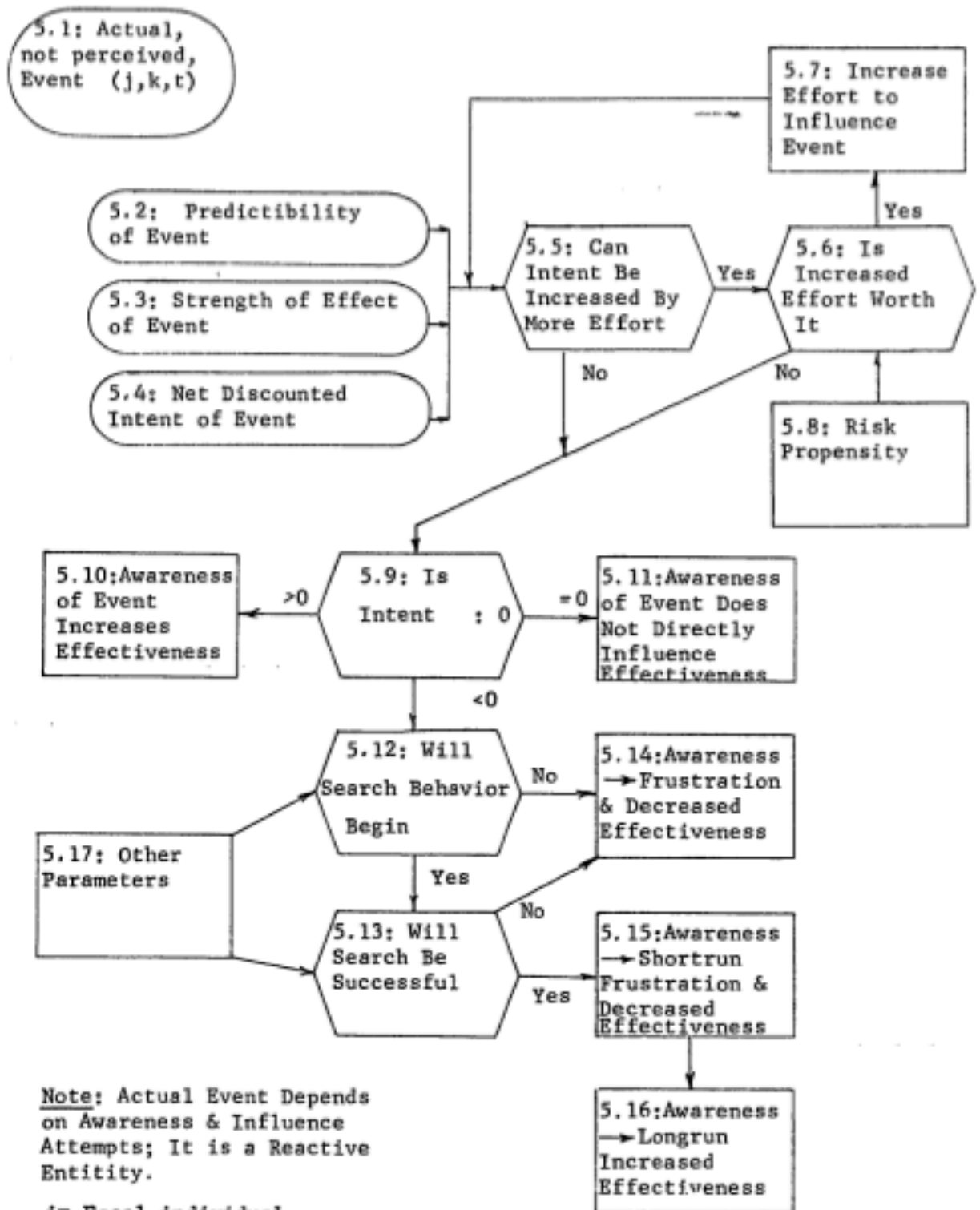


Figure 5. Parametric Relationships Between Awareness and Effectiveness



Note: Actual Event Depends on Awareness & Influence Attempts; It is a Reactive Entity.

- i= Focal individual
- j= Physical and social environment
- k= Target entity (individual or group)
- t= Time